

## **ANNOUNCEMENT**

The *Trabaho, Negosyo, Kabuhayan* information session (TNK) is an initiative by the Department of Trade and Industry (DTI) primarily created to promote entrepreneurship and sustainable prosperity for all Filipinos. This event also serves as the blueprint for decent job creation through employment and entrepreneurship.

With the guidepost of realizing sustainable development and economic growth, the program focuses on entrepreneurship, creativity, innovation and the formalization and growth of micro, small and medium sized enterprises.

In 2018, with the strong support of the Philippine Consulate General in Shanghai (PCG Shanghai) and key Filipino Community organizations, the first TNK was held in Shanghai with close to 200 guests in attendance. Speakers invited were DTI Secretary Ramon Lopez, Ms. Sherill Quintana of the Philippine Franchise Association and Founder of Oryspa, Mr. Andro Beltran of First Metro Securities, and Director Senen Perlada of the DTI's Export Marketing Bureau.

**To further encourage aspiring entrepreneurs in Shanghai, a second TNK is being planned to be held on November 6, 2019, along the sidelines of the 2nd China International Import Exposition (CIIE). Other details of this event are currently being finalized and shall be disseminated once finalized.**

**We enjoin the Filipino community in Shanghai to again support this year's edition of the TNK, in the hope that more aspiring entrepreneurs may benefit from these talks and eventually positively contribute to the growth story of the Philippine's economy.**

Shanghai, 25 September 2019

